



Khardah Public Cultural & Welfare Association



*Annual
Report*

2018-19



**Carry Forward the task of building
Human Rights Movement**



Acknowledge

- * Government of India.
- * Government of West Bengal.
- * Office of the District Magistrate of Howrah, Purulia Districts,
- * Office of the Chief Medical Officer of Health (CMOH) Howrah
- * Department of Self Help Group & Self Employment, Govt. of West Bengal.
- * West Bengal Swarojgar Corporation Limited, Govt. of West Bengal
- * Office of the District Industrial Center (DIC) - Howrah
- * National Jute Board, Ministry of Textile, Govt. of India.
- * Office of the Development Commissioner (Handicrafts), Ministry of Textile, Gol.
- * Ministry of Minority Affairs, Govt. of India
- * Department of Women & Child and Social Welfare, Govt. of West Bengal
- * Department of Minority Affairs and Madrasah Education, Govt. of West Bengal
- * Central Social Welfare Board. Govt. of India.
- * Ministry of Women & Child Development, Govt. of India
- * West Bengal Social Welfare Board. Govt. of W.B.
- * Paschim Banga Society for Skill Development (PBSSD), Technical Education, Training & Skill Development Department, Govt. of west Bengal
- * Nehru Yuva Kendra Sanghathan, Howrah & Raghunathpur- Purulia District
- * All Panchyat Samaity of Uluberia Sub Division and Pachla Panchayat Samity & Howrah Sadar of Howrah District,
- * Raghunathpur-I Panchayat Samity of Purulia District.
- * Uluberia Municipality of Howrah District & Raghunathpur Municipality of Purulia District
- * Salboni Panchyat Samity of Paschim Medinipur.
- * Life Incurrence Corporation of India.
- * Vitamin Angels
- * B.M.O.H., Bagnan-I, Amta-II & Uluberia-II Block
- * JSW Cement, Shalboni, Paschim Medinipur District
- * Sitaram Jindal Foundation.
- * The Shamdasani Foundation
- * District Library, Howrah District
- * Cluster of Women Self Help Group, Khardah and Sirajbati Gram Panchyat
- * Member of All SHG.
- * Our Bankers, (SBI, Axis Bank, Bank of Baroda, Paschim Banga Gramin Bank, BOI, UCO)
- * Our Members.
- * Our Community People.
- * Our All Friends & Well Wishers.



From the secretary's desk

My Dear colleagues and friends

Welcome to all of our members for presence at special moment on annual general meeting. We spent one more another financial year. This financial year 2018-2019 was very much eventful because our association has been sanctioned for implementing Livelihood Project at Paschim Medinipur district under CSR project and established an Open Shelter for destitute children at Howrah district. Now, I am sharing our efforts and experience in the committed effort for establishing rural and semi urban people in the perch of development as per our aims and objective. This financial year we have trying to reach socio-economic developmental for poor and needy people specially Women, Children and Youth at sustainable manner at our operational areas in the districts of Howrah, Purulia and Paschim Medinipur in West Bengal collaboration with various department of Government both State and Central and Non Government Agency.

We have been successfully establish rapport with many government institutions both state & central and Non Government Agency for initiating a series of Skill Development training for the Unemployed Youths, members of Self Help Groups and Muktidhara scheme under SHG&SE Department & West Bengal Swaroggar Corporation Limited, Govt. of West Bengal, Skill Development Training under Paschim Banga Society for Skill Development (PBSSD), Govt. of West Bengal, Leadership Development Training for Minority Women under Ministry of Minority Affairs, Govt. of India, Implementing of Jute Integrated Development Scheme (JIDS) under National Jute Board, Ministry of Textile, Govt. of India, Run an Open Shelter for orphan boy child under J.J.Act., run a Family counseling center at Purulia district and Rajib Gandhi National Crèche program under Department of Women and Child Development, Govt. of West Bengal, Livelihood Development Programme under CSR Programme of JSW Cement, run a charitable dispensary, Sanitary Mart Programme under Swachh Bharat Mission, Rogi Sahayata Kendra, Health Check-up camp with blood examination and distribution of vitamin medicine etc., Micro Insurance programme, Yoga center, Art center, Celebration of mahatma Gandhi birth day and organization foundation day, Celebration of national and international auspicious days, and awareness programme on various issues. The details of each programmes are given following pages.

However, I must take this opportunity to thank you all for being with us and thanks to our staff member, volunteers who worked relentlessly for achieving the goal as per vision-mission-objective of our organization. I do convey my sincere thanks to the Department of Women and Child Development, Govt. of West Bengal for giving us financial assistance for run an Open Shelter for destitute and orphan children and to the JSW Cement Limited for giving us financial assistance under CSR fund for Livelihood Development Programme and thanks to other funding agency and departments who given opportunity for development works.

I express my indebtedness to our ever agile, ever smiling and ever helping members, resource partners, consultants, resource persons, State Govt., Govt. of India, various Trustees for continued Trust bestowed and support extended to us.

Finally I express my sincere gratitude to my colleagues in the frontline who face the vagaries of the weather, walking long distances to understand the needs of the deprived people and working for them to make a difference. My thanks to our generous donors who never hesitate to extend their helping hands for developmental work at our operational areas.

Please give a feed back to our presentation and try to reflect back our image as you perceive.

Thanks to all

SK. ABDUL MATIN
SECRETARY

KHARDAH PUBLIC CULTURAL & WELFARE ASSOCIATION



BRIEF HISTORY OF THE ORGANIZATION:

With the initiative of few young people of Khardah and its surrounding villages of Amta-I Block in the district of Howrah a new chapter was opened in the year 1990. Primarily it was a club for sports & cultural activities for the local youth which became a social development organization in the ensuing years. The youth members of the club realized their responsibilities not only to kick the football but also to roll the football in continuous process for developmental goal of their people in the area. The area is predominantly inhabited by the people of Scheduled Caste and Muslim community. Their backwardness in the social point coupled with prejudice, illiteracy, squalor and fatalism turned their switch off in the economic front too. In the year 1993 the club was registered in the name of Khardah Public Cultural & Welfare Association. KPCWA in short form. Since its registration, the youth with their own contribution and subscriptions from the members continued to serve people in the form of distributing books, organizing integration camps, helping poor students with coaching, helping widow and the old, distributing clothes, food etc. among the needy people of the area. Slowly various programmes were undertaken in collaboration with different Govt. & Non-Govt. Organizations for comprehensive development of people of the area.

From 1998 onwards the strategies began to transform from giving to participations of the people for planning of their destiny. The association gave more emphasis to the women and children as they are considered to be top priority sector. Hence, self help groups formations of women, their skill training and their holistic development had emerged as most salient sector of KPCWA's work. However it also had environment and education to concretize rural poor. The journey has just started for KPCWA and the goal is far reaching.

VISION:

KPCWA visualize to bringing about a change in the society with equitable socioeconomic distribution with justice.

MISSION:

- Cherish the path shown by various religious leaders, social reformers and change agents for an egalitarian society.
- Reach the un-reached with knowledge, values, information and know how.
- Make people join together for development of their own.
- Make development sustainable and replicable.

OBJECTIVE:

The objectives of the organization are:

- * To revive, rejuvenate and strengthen people's network.
- * To bring in people a sense of mutual trust, confidence and sharing.
- * To universalize education for all.
- * To empower women with dignity, economic and social awareness.
- * To make people get actively involved in the change process of the society.

Legal Status:

- i) Registered under West Bengal Societies Registration Act, 1961.
- ii) Registered under Foreign Contribution Regulation Act, 1976 of Govt. of India.
- iii) Registered under section 80G and 12 AA of Income Tax Act of Govt. of India as a voluntary welfare organization for receiving grant / donation with tax exemption
- iv) Empanel Organization under DC(H), Ministry of Textile, Govt. of India
- v) Empanel Organization under Self Help Group and Self Employment, Govt. of West Bengal
- vi) Empanel Organization under West Bengal Sawrojgar Corporation Limited, Govt. of West Bengal
- vii) Empanel Organization under Paschim Banga Society for Skill Development (PBSSD), Govt. of West Bengal

Area of Operation:

Identified Gram Panchayats and municipality of Howrah district, identified rural & urban areas of Purulia district and identified Gram Panchayats of Paschim Medinipur district in West Bengal.

LEADERSHIP DEVELOPMENT TRAINING OF MINORITY WOMEN UNDER “NAI ROSHNI”

Ministry of Minority Affairs, Govt. of India pleased sanctioned 7 nos. Leadership Development Training Programme of Minority Women under “NAI ROSHNI-2017-18” scheme for the benefit of Minority Women. This financial year 2018-2019, KPCWA was organized 5 nos. of training programme at (1) Khardah Bhagabati Devi Sangha under Khardah Gram Panchayat from 19.07.18 to 24.07.18 (2) Sirajbati Loknath Sangha under Sirajbati Gram Panchayat from 01.08.18 to 06.08.18 under Amta-I Development Block (3) Bahira High School under Bahira Gram Panchayat from 16.08.18 to 21.08.18 (4) Maheshpur Panchayat Meeting hall under Maheshpur Gram Panchayat from 26.03.19 to 31.03.19 under Uluberia-I Development Block and (5) Haturia Matangini Sangha under Haturia-I Gram Panchayat from 14.03.19 to 19.03.19 under Bagnan-I Development Block in Howrah district of West Bengal during this span of time.



At first KPCWA has notified for selection of the trainees at all identify gram panchayets area under identified blocks were taken into confidence for identified of potential 25 nos. Minority Women & Girls for participation in the each training programme of 6 days duration held at different strategic places in cooperation with local administration and in consultation with district administration. Subject covered of these training programme were Advocacy for Social and Behavioral Change, Digital Literacy, Leadership of Women, Life Skill, Swachh Bharat Mission, Health & Hygiene, Nutrition, Family Planning, Domestic Violence, Mother & Child Health and information about government flagship program for benefit of the people etc. by lecture, discussion, role play, focused group discussion, chart display, power point presentation. Women of the target community were found very happy to participate in these trainings programme to learn as well as to share their problems of daily life.

Handholding programme after complete the training:



As per guideline of Ministry of Minority Affairs under “Nai Roshni” Scheme, our organization has been conducting meeting once time per month at local area by our expert resource person with the benefited trainees. In the meeting, trainees were discussed about training modules and various issues/problems of the area. Every trainee has been given their opinion in the handholding meeting on how to change their lifestyle. Our resource person has been nurturing the trainees group every month. This financial year 7 nos. of handholding meeting at Khardah Bhagabati Devi Sangha, Khardah 4 nos. of handholding meeting at Sirajbati Loknath Sangha, Sirajbati and 5 nos. of handholding meeting at Bahira High School, Bahira in total 16 nos. of handholding meeting was done.

SKILL TRAINING PROGRAMME UNDER “UTKARSH BANGLA”

This financial year our organization has been empanelled as a training institute under Paschim Banga Society for Skill Development (PBSSD), Technical Education, Training & Skill Development Department, Govt. of West Bengal. This year our organization has organized 5 batches of skill training on Hand Embroiderer and Self Employed Tailor Trade of apparel sector under “UTKARSH BANGLA” Scheme for employment opportunity to the unemployment youth.



(1) 3 batches of 50 days duration (200 hours) skill training on Hand Embroiderer under Utkarsh Bangla Scheme for 30 nos. of beneficiaries for each batch, 1st batch from 06.12.18, 2nd from 04.02.19 & 3rd from 01.03.19 onwards at training hall of our organization under Amta-I Development Block in Howrah district



(2) 2 batches of 85 days duration (340 hours) skill training on Self Employed Tailor under Utkarsh Bangla Scheme for 30 nos. of beneficiaries for each batch, 1st batch from 05.12.18 and 2nd from 17.01.19 onwards at training hall of our organization under Amta-I block in Howrah district.

SKILL DEVELOPMENT TRAINING UNDER SHG&SE DEPARTMENT

This financial year our organization was organized five nos. of skill development training programme on Jute Bag and Folder Making, Diy Paper Flower Making, Herbal Perfume, Beautician and Soft Toys Making for benefits of the members of SHG and Unemployed Youth under Muktidhara Scheme Collaboration with Shyampur-I, Amta- I & II, Bagnan-II and J.B.Pur Panchayat Samity in Howrah district with the help of Self Help Group & Self Employment (SHG&SE) Department, Government of West Bengal for the self reliance, self employment and employment opportunities among the rural people.

Under Shyampur-I Development Block area

* Jute Bag and Folder Making Training Programme:

40 days duration skill training on Jute Bag and Folder Making Training was organized at Training Hall of Nabagram Baghini Sangha under Nabagram Gram Panchayat of Shyampur-I Panchayat Samity in Howrah district collaboration with Shyampur-I Panchayat Samity. 30 nos. of trainees from identified SHGs are learned about various types of Jute Shopping Bag, Jute Fancy Ladies side Bag, Jute Folder etc.



Under Amta-I Development Block area

* Beautician Training Programme:

Forty days duration skill development training on Beautician was organized at Training Hall of Sirajbati Loknath Sangha under Sirajbati Gram Panchayat area of Amta-I block in Howrah district for 16 nos. of women members of Self Help Groups. In the training programme trainees was learned about various types of make-up, hair cutting, bride descending, skin care culture etc.

Under Amta-II Development Block area

* Diy Paper Flower Making Training Programme:

Thirty days duration training programme on Diy Paper Flower Making Training Programme was organized at Training Hall of S.K.U.S., Sehagori under Amta-II block in Howrah. 30 nos. of trainees from identified WSHG participated in this training course collaboration with Amta-II Panchayat Samity. In the training programme, various types of Die Paper Flowers, house decorating product, Paper ornaments etc. was learned to the trainees by our expert trainer.



Under Bagnan-II Development Block area

* Herbal Perfume Making Training Programme:

Forty days duration skill training on Herbal Perfume making under Muktidhara Scheme was organized at training hall of Bantul Baidyanathpur under Bagnan-II Development Block in Howrah district for 16 nos. of beneficiaries from 25.05.18 to 11.07.18. In the training programme various qualities herbal perfume, various types of scent etc. making process was learned to the trainees by our expert trainer.



Under J.B.Pur Development Block area

Soft Toys Making Training Programme:

Forty days duration skill development training on Soft Toys Making was organized at Jagat Ballavpur in Howrah district for 16 nos. of identify women member from Self Help Group. In the training programme various types of toys like tardy bear, elephant and various animals etc making process was learned to the trainees by our expert trainer.

JUTE INTEGRATED DEVELOPMENT SCHEME (JIDS):

This financial year our organization established Training Cum Production Centre (TCPC) under Jute Integrated Development Scheme (JIDS) at Khardah Bhagabati Devi Sangha, Khardah, Amta, Howrah in West Bengal for sustainable development of Jute collaboration with National Jute Board, Ministry of Textile, Govt. of India. This year KPCWA has organized 21 days duration Basic Training, 14 days duration Advance Training and 14 days duration Design Development Training by the empanelled master trainer of NJB from 31st December, 2018 to 19th February, 2019 for 20 nos. of women trainees at our Training Cum Production Center. After complete the training programme trainees are making various designated jute fancy bag at production center of our organization and they earn money to help their family.



BASIC SOFT SKILL TRAINING ON CUTTING & TAILORING



One three months duration basic soft skill training on cutting & tailoring was Organised for 25 Nos. identified economically backward women of Ragunathpur Municipality area under Purulia District at House of Mala Acharaya, Misson Road, Ragunathpur in Collaboration with Nehru Yuva Kendra, Raghunathpur, Purulia an Autonomous Body under the Ministry of Youth Affairs & Sports, Govt. of India. with prime objective of helping the beneficiaries of the programme economically self reliant over a period of time.

DISTRICT LEVEL ASER SURVEY TRAINING CAMP

3 days duration residential training camp & 2 days duration Survey on District Level Survey of Annual Status Education Report (ASER)-2018 was organized at training hall of KPCWA from 26st September to 30rd September, 2018 collaboration with Pratham Education Foundation (ASER CENTRE), New Delhi a national level organization. 70 nos. of youths from different block of Howrah district were participated on this camp. In this training camp at beginning a scientific methodically format prepared. Trainees were done a survey at specific place of village, educational institute under different block in Howrah district after this camp a report was published at National Level Rural Education Survey of Howrah district



CRECHE PROGRAMME (RGNCs)



This scheme has been implementing by KPCWA collaboration with Directorate of ICDS, Department of Women & Child and Social Welfare, Govt. of West Bengal and Ministry of Women & Child, Govt. of India since last more than twelve years for the benefit of working mothers of economically disadvantaged communities.



At present our organization has been running seven crèche centers, two at Khardah Gram Panchayat, one each at Sirajbati & Udang-II Gram Panchyat under Amta-I Block, one at Tapna Gram Panchat under Uluberia-I Block and one each at Ward No.-24 & Ward No.-21 under Uluberia Municipality area of Howrah District in West Bengal. Altogether 175 numbers of children, both boys and girls got enrolled in these centers. Apart from basic pre-primary education, they are given nutritious food regularly and health checkup services by registered medical practitioners in periodic intervals and also have sleeping facility, sports equipments. Mothers are found very happy to see their children growing in these centers.

FAMILY COUNSELING CENTER

Family Counseling Center has been starting from the year 2013 at premises of Pranab Mukherjee, Jawaharlal Nehru Computer Centre Campus, New Bus Stand, Raghunathpur at present the Family Counseling Center has been shifted at S.D.O Office, SE/SHG Building, Raghunathpur, Purulia, West Bengal, Pin Code- 723133 collaboration with Central Social Welfare Board, Govt. of India and West Bengal Social Welfare Board, Govt. of West Bengal.



The Family Counseling Centre has been provide counseling, referral and rehabilitative services to women and children who are victims of atrocities, family maladjustments and social ostracism and also provide crisis intervention and trauma counseling in case of natural disasters. The Centre has been provided Awareness programme, Mohalla Meeting and mobilize public opinion on social issues affecting status of women at grass root level. The FCC cases close collaboration with the local administration, police, courts, free legal aid cells, medical and psychiatric institutions, vocational training centre, short stay homes etc.

During this financial year many case treat and solve with the help of our two counselors like Dowry demands-1 case, Domestic Violence-25 cases, Alcoholism/ Drug Addition-8 cases, Marital Maladjustment Spouse & In-laws-9 cases, Personality difference-12 cases, Economic crises-13 cases, Extra Marital relation-10 cases, Depression-14 cases, Interference of Parents/in-laws-3 cases, Cheating-2 cases and property dispute-3 case. Total 103 nos. of cases was solved and 162 nos. of cases pending out of total 265 cases but running for solving by the counselors. The total cases on different issues are given below by chart:



SANITARY MART PROGRAMME:

KPCWA is an empanel organization of Howrah district for district level Sanitary Mart programme under SBM and MGNREGA. This financial year our organization has constructed 15 nos. of Individuals House Hold Latrine (IHHL) under MGNREGA at Sirajbati Gram Panchayats under Amta-I Block in the district of Howrah. Organization also conducted awareness programme about mission of Swachha Bharat at various Gram Panchayat area under Amta-I and II block. The main objectives of this programme are Swachha Bharat, Clean India and Healthy India.

CHARITABLE DISPENSARY

KPCWA has been running this charitable dispensary for a long time to give health services to the needy people of Khardah Gram Panchayat and Udang-I Gram Panchayats of Amta- I Block, Haturia-I Gram Panchayat of Bagnan-I block and Tulsiberia Gram Panchayat of Uluberia-II Block in Howrah district around 4 km radius. Registered medical practitioner visit this center thrice in a week (Sunday, Monday & Thursday) from 4.00 P.M. to 6.00 P.M. for diagnosis of diseases of the patients and distribute medicines almost free of cost. This financial year near about 1,650 nos. of poor and needy people of that area got benefited their health services during this span of time. Substantial support is given by Sitaram Jindal Foundation to run this center.

DISTRIBUTION OF VITAMIN AND ALBENDAZOLE MEDICINE:

This financial year our organization has distributed Vitamin A, Multivitamins and Albendazole medicine among the Infants, Children and Pregnant Mothers at Khardah Gram Panchayat, Sirajbati Gram Panchayat, Udang-I & II Gram Panchayat and Anulia Gram Panchayat under Amta-I Panchayat Samity and Jhikira Gram Panchayat, Kushberia Gram Panchayat under Amta-II Panchayat Samity Haturia-I Gram Panchayat under Bagnan-I Panchayat Samity in Howrah district with the help of Vitamin Angels, Andheri West, Mumbai. There were 950 nos. of children taken Vitamin A and Albendazole medicine and 460 nos. of pregnant and non-pregnant women taken multivitamins capsules in this financial year without free of cost.

TRAINING ON YOUTH LEADERSHIP & COMMUNITY DEVELOPMENT (TYLCD)

KPCWA were organized 3 days duration residential training programme on Youth Leadership & Community Development at training hall of KPCWA. from 31.01.19 to 02.02.19 with active 40 nos. of youths participated from Youth Clubs & NGOs of different blocks in Howrah District. In collaboration with NehruYuva Kendra, Howrah an Autonomous Body under the Ministry of Youth Affairs & Sports, Govt. of India The main objective of the programme was improve capacity building & leadership development to create nation building, develop character, self discipline, integrity, positive attitude, commitment for create civil society and create good youth leader to participate various nation building activity in their society.

ROGI SAHAYATA KENDRA

KPCWA has been running three nos. of Rogi Sahayata Kendra one at Brindabanpur BPHC under Uluberia-II Block, Joypur BPHC under Amta-II Block and Bagnan Rural Hospital under Bagnan-I Block in Howrah District with the help of our two Rogi Sahayaks in each Kendra since last four years collaboration with office of the CMOH- Howrah, Department of Health and Family Welfare, Govt. of West Bengal. The main objectives of the project are to help of the patient party and to set up information centre at the respective health facility, admission and treatment of RSBY and Swasthya Sathi patients in BPHC/RH by our Rogi Sahayaks on helpdesk. This financial year 564 nos. of patients availed facilities at Brindabanpur BPHC, 765 nos. of patients availed facility at Joypur BPHC and 924 nos. of patients availed facility at Bagnan BPHC under RSBY and Swasthya Sathi Scheme.

PROMOTION OF SELF HELP GROUP (SHG) PROGRAMME



KPCWA has started promotion of Self Help Group (SHG) programme with thrift savings, micro credit through bank linkage in the year 1998 for economically help to the poor and needy peoples in all categories of its operational areas to break out the vicious cycle of poverty.

Bank savings accounts of all groups were opened at different bank branches. They have been generating saving and receiving credit from bank. Many members of all groups were skilled through skill development training programme collaboration with NABARD, DRDC, NJB, Department of SHG&SE and various agencies of both Govt. of West Bengal and Govt. of India. Our organization has done involved Swasthya Sathi Programme of Government among the Self Help Group's members in our operational area to take health related services. Not only that our staff members also nurturing every groups and given handholding support twice in a month.

MICRO INSURANCE FOR THE POOR IN COLLABORATION WITH LIC, GoI

KPCWA has been running micro insurance programme for the poor peoples in collaboration with Life Insurance Corporation of India, Howrah division. The main objective of the programme is life assurance cover through life insurance policy for the whole poor & needy people in India.

This financial year, 215 numbers of new policies were sold and by the end of 31st March, 2019, almost 7239 nos. of peoples of our operational villages under identified blocks in Howrah district were brought under Micro Insurance programme. Nominees of 6 nos. of policy holders got death claim money, 333 nos. of policy holders got maturity claim and 72 nos. of policies were surrendered for various reasons.

YOGA CENTER (Vivekananda Yoga Center):

KPCWA has been running a Yoga Center namely "Vivekananda Yoga Center" at our organization premises from 21st June, 2015 on the occasion of International Yoga Day. This financial year 43 nos. of trainees from 6 to 15 aged children has been yoga practice two days per week by our expert yoga trainer.



ART CENTER

KPCWA has been running an Art Center at our organization. This financial year 35 nos. of children has been enrolled at our art center and they have been learning drawing one day per week by our specialist drawing teacher.

KHARDAH PUBLIC LIBRARY

It was a long standing demand of local youth for starting one such library for furtherance of their studies in schools and colleges. Accordingly, KPCWA started this library since last seven years. This financial year District Library Officer, Department of Library, Govt. of West Bengal has sanctioned financial assistance for development of Khardah Public Library. Community peoples, students are encouraged to make use this center every day.

AWARENESS GENERATION PROGRAMME

Like previous years KPCWA has been working for comprehensive development of physically challenged/Dibanga people through awareness generation in its operational areas. Our organization is a registered organization under West Bengal PWD Act., 2005. In this financial year we have organized one awareness programme on various welfare programme of Government and how we get government facilities for disabilities person and right to Dibanga Persons with active participation of SHG's members at Sirajbati Loknath Sangha under Sirajbati Gram Panchayat area of Amta-I Panchayat Samity in Howrah district of West Bengal.



KPCWA is also working for the children so that organization has organized one awareness programme on Child Rights and Right to Education at Parijat, Ward No.-25 under Uluberia Municipality in Howrah district with active participants from identify destitute child, student and members of SHG. It also gives family counseling services to the women in need.

This financial year our organization organized an awareness programme on Health & Sanitation at our Meeting Hall under Khardah Gram Panchayat under Amta-I Panchayat Samity with active participants of common villagers.

CELEBRATION OF 150th YEARS MAHATMA GANDHI BIRTH DAY AND ORGANIZATION FOUNDATION DAY

This financial year, KPCWA has celebrated 150th years Mahatma Gandhi's Birth Day Ceremony and our organization foundation day on 2nd October, 2018 at Meeting hall of Khardah Public Cultural & Welfare Association's Registered Building. There were staff and members near about 80 nos. of participants participated on that programme. Many resource persons were participated in this programme and they were delivered their valuable speech about Social Works on ideology of Mahatma Gandhi and discussion about achievement of our organization and working status as per social aspect of the organization on



CELEBRATION OF ANTARJATIK MARTI BHASHA DIVAS

Like previous year our organization was celebrated Antarjatik Marti Bhasha Divas on 21st February, 2019 at Kumarchak High School premises, Khardah Gram Panchayat under Amta- I block collaboration with Howrah Zilla Swambar Gosthir Swamanay Committee. Mr. Jhananjoy Bakuli, Sovapati of Amta-I Panchayat Samity, Ms. Nasrin Sk, Sovapati of Shyampur -I Panchayat Samity Smt Chaitali Meaur, Prodhana of Khardah G.P., Mr. Dabasis Mondal, Head Teacher of Kumarchak High School, Pradip Ranjan Rit, Teacher & Social Worker and many resource persons were participated on that programme. A Cultural Function with dance, song, drama etc. was organized on that programme and 50 nos. of women donate their valuable blood with the help of Central Blood Bank,



CELEBRATION OF INTERNATIONAL YOGA DAY

This financial year KPCWA organized a International Yoga Day-2018 on Yoga Camp and it's Importance on dated 21st June, 2018 at Bharat Sevashram Sangha , Raghunathpur, of Purulia Distric in West Bengal collaboration with NehruYuva Kendra, Raghunathpur, Puruliaan Autonomous Body under the Ministry of Youth Affairs & Spiorts, Govt. of India. There were near about 80 nos. of youth participated on that Yoga Camp.



CELEBRATION OF INTERNATIONAL WOMEN DAY

Commemorate the International women's Day on 8th March,2019, KPCWA was organized 3 nos. of seminar at indifferent venue of our operational area of KhardahBhagabati Devi Sangha in howrah District,FCC Centre, Raghunathpur in Purulia District& Salboni Block in Paschim Medinepur District around 80 to 100 women and men Participate of each seminar. Apart from a number of renowned social activists of the area participated in this Seminar to encourage the process of women empowerment initiated by KPCWA since last more than one decade.



CELEBRATION OF AUSPICIOUS DAYS

Like every year KPCWA has commemorated various National & International days like, World Environment Day, National Children Day, International Yoga Day, World women's day, Swami Vivekananda's birth day as a Youth day, Independence Day, Republican Day etc.

OPEN SHELTER

This financial year Ministry of Women & Child Development, Government of India has sanctioned to run a Open Shelter for 25 nos. of boy child under the Integrated Child Protection Scheme at Ward No.-25, Uluberia Municipality, Howrah District for the children in need in urban and semi-urban areas to provide care, support and rehabilitation for their holistic development. The purpose of the scheme is to create systems that will efficiently and effectively protect children. It is based on the cardinal principles of "Protection of child rights" and "Best interest of the child". Open Shelters in urban and semi-urban areas cater to all children in need of care and protection particularly beggars, street and working children, rag pickers, small vendors, street performers, orphaned, deserted, trafficked and run-away children, children of migrant population and any other vulnerable group of children Their age group of 6 – 18 years. The scheme essentially targets the homeless and street children ensuring protection of their rights and mainstreaming in the society by creating accessibility of developmental services to them.

The main objective of the programme –

- ❖ To attract above-mentioned target group of children from their present vulnerable life situation to a safe environment.
- ❖ To guide these children away from high risk and socially deviant behaviors.
- ❖ To provide opportunities for education and develop their potential and talent.
- ❖ To enhance life-skills and reduce their vulnerabilities to exploitation.
- ❖ To carryout regular follow up to ensure that children do not return to vulnerable situations.
- ❖ Encourage involvement of social workers, community volunteers, peer educators, students and others. This will provide opportunity to people with skills and time to mentor, guide and improve the quality of life of these children.

Prepare Individual Care Plan for each child which will be monitored by the DCPS from time to time

- ❖ To provide a space for children where they can play, use their time productively and engage themselves in creative activities through music, dance, drama, yoga & meditation, computers, indoor and outdoor games, etc





LIVELIHOOD DEVELOPMENT PROGRAMME UNDER CSR PROJECT

Our Livelihoods Development Programme (LDP), supported by the (JSWCL) for livelihood Development at Salbani in the district of Paschim Medinipur, that aimed at improving the livelihoods of small land holder farmers, women providing for their households and youth seeking self-employment. The program consisted of enhancing access to financial services to all three segments; and for smallholders - improving agronomic practices for higher productivity, introduction of postharvest practices to protect the produce, local value addition for better Prices, strengthening the links in the value chains by linking them to markets, and for women and youth - training on entrepreneurship development to improve their business skills.

STRATEGIC PLANNING

- A. Setting the strategic framework.
- B. Understanding market systems.
- C. Defining sustainable outcomes.
- D. Facilitating systemic change.
- E. Assessing change

PROJECT SERVICES

1. Agricultural Development
2. SHG's capacity building & handholding training
3. Skill Training on livestock rearing & Vaccination
4. Handicraft/Artisan Training



AGRICULTURAL DEVELOPMENT

In the agriculture sector, we work with small land holder and marginal farmers to increase their productivity – from subsistence farming to surplus generation - and improving their own as well as local economic conditions.

SKILL TRAINING CUM FACILITATION SUPPORT FOR THE MEMBER OF SHG

Villages are faced with problems related to poverty illiteracy, lack of skills health care etc. These are problems that cannot be tackled individually but can be better solved through group efforts. Today these groups known as Self Help Groups have become the vehicle of change for the poor and marginalized. The hiring of such professionals has gone a long way to build the capacity of the beneficiaries. Usually master trainers have been developed who in turn has developed the capacity of the SHG members. All the SHG's have been provided an opportunity to better their practical, serviceable and entrepreneurial skills through one or two days orientation programme like Book keeping, Mushroom cultivation training, kitchen garden etc. There are 33 SHG's in five villages. We have distributed of all SHG's members Mushroom spawns and kitchen garden input.



CAPACITY BUILDING PROGRAMME ON IMPROVED AGRICULTURE FOR FARMERS

Most of the population depends on smallholder agriculture for their livelihoods, the majority farming at a subsistence level using traditional methods. However the context of agriculture is changing with increasing challenges of reduced soil fertility, erratic weather patterns due to climate change and changing markets. In order to smallholders need to change the way they farm in terms of what they grow and how they grow it, but they lack the skills, knowledge and capacity to improve their productivity within this context.



Training & Input support or Bio-Fertilizer and Bio-pesticide production

The total requirement of various bio-fertilizers that is required for seed/root treatment. Deteriorating soil health, declining input use efficiency and growing imbalances in soil and environment necessitate development and adoption of environment friendly technologies. Soil health assessment from organic and biological perspective and identification of key soil health indicators require attention.

Training on Agri-Business Development

As farming becomes more commercial and market oriented, small farmers struggle to maintain their share in the market. The formation of farmer groups and organizations and coordinated marketing is one way to overcome the problem of 'smallness' and supply produce to expanding markets. Coordinating production and marketing in groups potentially reduces costs and helps to generate sufficient quantities volumes of supplies to maintain competitiveness at domestic. To improve incomes and livelihoods for producers of traditional and other agricultural commodities and to reduce income vulnerability at both producer and macro levels. Specifically, it seeks to strengthen the capacity of stakeholders all along the commodity value chain to develop and implement sustainable commodity strategies.



Training & Inputs up port Vegetable cultivation

Training included healthy seedling production (preparation of potting mixtures for raising seedlings, double transplanting, and use of plastic plug trays), cultivation techniques (field preparation, rain shelter construction and crop management), and pest and disease management through integrated pest management (IPM). Nearly all included hands-on practice.

After the training, farmers received of quality seed and partial input support for the plant growth regulators (hormones), fertilizers and pesticides to an equivalent of though farmers were free to plant a larger acreage if they wanted.

Kitchen Garden initiative

Kitchen gardens established and maintained on a small patch of land with minimum technical inputs; hence, these gardens provide the rural resource poor communities with a platform for innovations in supplemental food production as well as an opportunity to improve their livelihoods. Family labour, especially efforts of women, becomes particularly important in the management of these gardens. Empowered with reasonably minimum amount of skills and knowledge, thereby making kitchen garden a profitable initiative. Besides, the major use of organic farming practices makes these gardens environment friendly as well. So we will start 100 kitchen garden through SHGs member.



Skill Training cum input support on Livestock rearing

Over the last decade most of the increase in animal products has been achieved through an expansion in stock numbers and not as a result of increases in animal productivity. With a declining resource base such a situation is clearly not sustainable.

The livestock sector is formidable. The increasing world population will continue to be dependent on declining resources to feed itself. More efficient production systems must be introduced, but not at the expense of the environment or resource base, and conservative, risk-adverse, traditional farmers must be persuaded to become more innovative. At the same time, this must be achieved within a framework of fluctuating commodity prices, erratic policy making and increasing financial constraints. A functional, efficient and cost-effective extension service is a major prerequisite if we are to develop long-term sustainable livestock production systems.

SUCCESS STORY:

Success Story no.-1

Success story of Latika Das and Kashinath Das

There is a Success story of Latika Das and Kashinath Das. Latika Das and Kashinath Das were happily spend their newly Marriage Life. But after born their daughter her in-laws family member started to torture her in the year of 2003. The Reason for this torture is the birth of girl child. When People of her in-laws family quarrel with her, insult her and even beaten her, her husband does not say anything. But he also joined them to torture her. This Torture increased day by day. But Latika always tried to adjust because the financial condition of her father's house was poor. Similarly, on 14.09.2018, at night 8 O' Clock her in-laws family started quarrel with Latika. Then her Sister in-law, Mother in-law and Father in-law beaten her in such a way that she became sunglass. Then with the help of neighbors, She is Treated to the Doctor and informed her father. After that, she went to the police station to complain against her in-laws. Then the police advice her to contact the family Counseling Centre. In this Situation, She came to the family counseling center on 15.09.2018 to solve her problem. So, the counselor heard Latika's Problem and called to his husband and in-laws for more information about this situation and also to know their conflict. Then the Counselor arranged joint counseling to minimize the problem. In this way the Councilors counseling them and help them to understand their roots of the problem. At last both understood their situation of the event and ultimate result. Then they agreed to life peacefully.



Although the councilors reconciliation them but the problem was very complicated with has not solved in the police station and Latika's Father family does not want to go any office due to their poverty. But the Counselor counseled them and encouraged to solve their problem. Now they are living happily.

Now she is better than before with her in-laws family. Sometime, she and her husband come to the family counseling center for sharing their problem, Their Happiness and their activities. The case has been closed, it is continues follow up to F.C.C.

Success Story no.-2

Success story of Dissuasion Chalak

The Kulpheni is one of the SC populated villages under Salboni Block in Paschim Medinipur. The majority of villagers basically engage in daily wage labour activity as their main livelihood option. Our project beneficiary Dissuasion Chalak lives at above said village. He basically engages in the daily wage earning activity of mason work. He has four family members, including two sons, wife and him. That time he had been earning Rs.6,000/- to 7,000/- per month. He faces very difficulties to pay the higher educational expanses of his boys. Besides of that elder son completed the graduation level and the younger one studying in high school in the nearest Dhanna sole village. His family struggled against poverty to maintain the minimum living standard. He has 0.8 acres of own cultivated land and basically he and his family members are involved to grow potato & paddy only in different season.



The rest of the time he and his wife worked as a daily labour. After the counselling he had been attending the agriculture awareness camp at Kulpheni village organised by JSW. After that, he took 0.24 acres of land from another farmer by rent and without any condition. He got 120 grams of cucumber seeds from JSW as input support cultivated in Rabi season. After using the above seed she gets net profit of Rs.46,750/- on the same land. Now he is very happy and also pays the land rent of Rs. 5000 to the landlord.



Crop name	Amount of Land	Expenditure					Earn		
		seeds	Chemical fertilizer	Labour	Irrigation	Pesticide & others	Production	Market value	Total amount
Cucumber	0.24 Acre	120gm x 7000/- =840/-	3500/-	8000/-	3000/-	3200/-	1440kg	40/-kg	64000/-
Total					18040.00	Total Earn=		64800.00	
Expenditure						Total Expenditure=		9040.00	
						Net profit		46750.00	

Now he is feeling very happy forgetting much profit from cucumber cultivation. At present, he has further taken one acre of land from another farmer as a rent and also cultivates many kinds of vegetable like Cucumber, Pumpkin, Ridge guard, Biter guard, in Pre-Kharif season. After his success other farmer of the village are so excited to cultivate vegetable in their own land for more profit in Pre-Kharif season and they give full effort to growing different vegetable in their lands.

"In 8th Jan 2019, I was cultivated cucumber, before that day I didn't know anything about scientific cultivation. Under the guidance of JSW & KPCWA I understood the importance and benefits of cucumber cultivation; I get cucumber seeds from JSW as input support cultivated in Rabi season, I get net profit Rs. 46,750/-, I also get regular hand holding support and different types of input support from agriculture expert of JSW. Now I am selling my own products in local market".

FUTURE PLAN OF ACTION

- * SET UP A OPEN SHELTER FOR DESTITUTE GIRL CHILDREN.
- * SET UP AN OLD AGE HOME.
- * SET UP A MEDICAL / PATHOLOGICAL DIAGNOSTIC CENTER FOR THE POOR.
- * PROMOTION OF HERBAL GARDENING AND MEDICINAL PLANTATION.
- * SET UP A FEDERATION FOR CLUSTER OF SELF HELP GROUP IN HOWRA



Kharchah Public Cultural & Welfare Association

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PROJECT OFFICES:

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Mission Road, Raghunathpur Cinema Hall More,
Raghunathpur Municipality, Ward No. – 12,
P.S. – Raghunathpur, Dist. – Purulia,
West Bengal, Pin Code - 723133

(2) At premises of Shri Monoranjan Dey,
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